

# Renewable Energy Getting Down to Business



**Support renewable  
energy and  
demonstrate that  
environmental and  
fiscal responsibility  
are equally important**

**green  
lights**  
*Clark Public Utilities*

# Give Renewable Energy the Green Light



We've teamed up with the nonprofit Bonneville Environmental Foundation to create **Green Lights**. It's a program that generates wind, solar and other forms of clean, renewable power in our region to displace environmentally harmful power sources.

The program is simple. Each 100 kWh block of **Green Lights** costs \$1. Based on the percentage you buy, the cost is simply added to your electric bill each month. Contributions from all Clark Public Utilities **Green Lights** customers collectively fund the development of new, natural and non-polluting energy resources.

**Green Lights** is a great way for a business to start going green or to further an existing commitment to corporate social responsibility!

# Helping the Earth is Easy and Affordable

## It's easy to enroll

Enrolling in Clark Public Utilities' **Green Lights** program is a low cost way to demonstrate your business's commitment to environmental responsibility.

**Green Lights** is affordable and flexible. Start with as little or as much as you want. Businesses can enroll in **Green Lights** to match a small portion of their energy use or all the way up to 100 percent. There's no time commitment and businesses can choose to stop their **Green Lights** contribution at any time.

Our team of experts will review your energy bill and help calculate the right level of participation for your business.

## Making a difference locally

A portion of **Green Lights** purchases are devoted to projects right here in Clark County, including solar installations on local schools and businesses.

### Project sites include:

- HeLa and Heritage High Schools
- Columbia River and Camas High Schools
- Sacajawea Elementary School
- City of Vancouver Water Resources Education Center

### Regional renewable energy projects

- White Bluffs Solar Project, Wash.
- Stateline Wind Farm, Wash.
- Condon Wind Farm, Ore.

## Helping you get the word out

In addition to its minimal cost and easy sign up, participating in **Green Lights** is a decision that pays dividends at a local level.

## We'll promote your commitment to your customers

When you enroll in Green Lights, Clark Public Utilities will help promote your decision.

### Here's how:

- Customized **Green Lights** certificate and window stickers for all participating locations
- Use of **Green Lights** logo on your company website
- Listed on [www.ClarkPublicUtilities.com](http://www.ClarkPublicUtilities.com)
- Eligible to be featured in utility email newsletter
- Eligible for EPA's Green Power Partnership, EPA's Green Power Leadership Club, and the Northwest Clean Energy Challenge

Each block of Green Lights power costs \$1 and offsets 100 kWh of energy use.

**If your monthly electricity use is 10,000 kWh, participating in Green Lights at 10% is only \$10 per month.**

If monthly electricity usage = 10,000 kWh

Participation Level	10%	25%	50%	100%
Green Lights Blocks	10	25	50	100
Green Lights Cost @ \$1 each	\$10	\$25	\$50	\$100



## Powering Local Education

Hundreds of students from local elementary, middle and high schools participate in the Solar Car Challenge. Held every spring, teams of students race custom built hybrid solar cars, testing their knowledge of renewable energy and engineering.



*"When the community sees that you are going beyond what is required to make a difference, they see value added in your product. That's why we participate in Green Lights."*

– Jack Graves,  
Chief Cultural Officer for Burgerville

**green lights**  
Clark Public Utilities



# So Many Ways to Go Green

As a business, investing in renewable energy demonstrates a commitment to your community and the environment. Signing up for **Green Lights** is easy:

## Go online:

Visit [www.clarkpublicutilities.com](http://www.clarkpublicutilities.com)  
and sign up in a few clicks

## Call us:

We can answer any questions  
and quickly sign you up over the phone  
at 360-992-3355

## Visit us:

8600 NE 117th Avenue or  
1200 Fort Vancouver Way

## Calculate your Green Lights cost a

$$\left( \frac{\text{_____}}{\text{kWh}} \times \frac{\text{_____}}{\text{Percent Participation}} \right) \div 100 \times \$1 = \frac{\text{_____}}{\text{Total Cost}}$$



Learn more at  
[clarkpublicutilities.com](http://clarkpublicutilities.com) or 360-992-3355

