

September 26, 2017



Dear Home & Garden Idea Fair Exhibitor,

The 2018 Clark Public Utilities Home & Garden Idea Fair will be your best opportunity to reach more than 20,000 motivated attendees who have made this event their resource for home improvement products and services for 27 years. Mark your calendar for April 27, 28 and 29, 2018 and help us celebrate this momentous occasion at one of the best home and garden shows in the Northwest.

The **Home & Garden Idea Fair** is one of the longest running home shows in the Northwest and the only full-scale home and garden consumer tradeshow in Clark County and for good reason:

- Event attendees have access to nearly 200 commercial exhibitors to inspire their next home improvement project.
- More than 60 regional plant nurseries stock their shelves with the best selection of flowers, vegetables, trees and shrubs - all available under one roof.
- Full-scale landscape gardens designed and installed by local landscape professionals feature the latest trends in outdoor living.
- The Innovation Home display features the latest in energy efficient home products and earth-friendly building materials.

One of the ways we ensure a successful event every year is to invite only top quality commercial exhibitors with products and services that are related to home building; home improvement and remodeling; interior design and decorating; home accents; yard and garden products; and landscaping. As you consider participating in the upcoming Home & Garden Idea Fair, please keep this in mind. If you have questions about whether your product or service meets this criteria please call me at 360-992-3223.

With a comprehensive marketing plan, this event continually draws motivated buyers from Clark County and around the region who are looking for resources to move ahead with their home and garden improvement projects. Exhibiting at this show is your best opportunity to build awareness and generate quality leads with local consumers.

Don't miss this chance to promote your products and services to an audience of consumers looking for the latest in home, yard and garden improvement ideas. Booths fill up quickly so reserve your space today by calling me at 360-992-3223 or go to our website at www.homeandgardenideafair.com. We look forward to working with you and to another successful Clark Public Utilities Home & Garden Idea Fair. See you in April.

Sincerely,

Michael O' Loughlin

**Commercial Exhibitor Coordinator
Clark Public Utilities Home & Garden Idea Fair**